## **Colonial Heights Launches New Website**

## www.colonialheightsva.gov

## Redesigned Site Offers New Technologies, Features and Services to Residents and Visitors

**COLONIAL HEIGHTS, VA** - The City of Colonial Heights officially launched its new website, www.colonialheightsva.gov on March 10, 2012.

Designed by Colonial Heights city staff and government website experts at CivicPlus, the new site reflects the unique personality of Colonial Heights while incorporating a host of new and improved features and tools designed to help residents and visitors quickly locate the information and services they need.

"We are very excited about our new and improved website," said City Manager Tom Mattis. "Effective and innovative communication through the internet is an absolute imperative in today's world."

The new homepage is easy to navigate and breaks down information for residents, businesses and visitors. The "How Do I" link takes citizens directly to specific information while a "Frequently Asked Questions" feature provides quick answers. Reporting a concern or asking a question is also easier than ever. Visitors simply click the "Let Us Know" button on the left hand side of every page to access an online submissions form.

The new website also plays an important role in citizen notifications. Along with our existing CodeRed Notification system, the new "Alert Center" and "News Flash" features allow us to provide critical information to residents instantly.

"One of the City Council's objectives is to continue to seek out ways to engage and better inform our citizenry," said Mayor Scott Davis. "We hope our enhanced website will help us achieve that goal."

In addition to emergency information, the new "Notify Me" option on the homepage allows visitors to sign up to receive alerts from specific departments about special events, bids, public meetings, and a variety of other city activities. Citizens may choose to be notified via email or mobile phone text message.

"Many of the upgrades to our new website were developed through input from both staff and the general public," said Karen Saunders, Information Technology Administrator, "which will result in better communication and distribution of information."

Other features and functionality of the new city website include an online Job Application system, a new Online Bill Pay (e-payments) system, and an Archive Center offering centralized storage of meeting agendas, minutes, and reports. Social media integration is also in place, as well as mobile Apps for browsing our Resources and Facilities Directories.

To view Colonial Heights' new website, visit www.colonialheightsva.gov